

## ORDER



|               |                      |                                       |
|---------------|----------------------|---------------------------------------|
| <b>Orders</b> | <b>Order / Rev:</b>  | <b>723572 - 1</b>                     |
|               | Alt Order #:         | 06384693                              |
|               | Product Desc:        | 60 + ASSOCIATION Flight 10/19-10/28,2 |
|               | Estimate:            | 575                                   |
|               | Flight Dates:        | 10/19/12 - 10/28/12                   |
|               | Original Date / Rev: | 10/18/12 / 10/25/12                   |
|               | Order Type:          | Political                             |

**KPNX**

|               |           |
|---------------|-----------|
| Primary AE:   | Jim Quinn |
| Sales Office: | T-PHI     |
| Sales Region: | NAT       |

|               |                  |                                    |
|---------------|------------------|------------------------------------|
| <b>Agency</b> | <b>Name:</b>     | <b>Mentzer Media Services/ POL</b> |
|               | Buying Contact:  |                                    |
|               | Billing Contact: |                                    |
|               |                  | 600 Fairmount Ave. Suite 306       |
|               |                  | Towson, MD 21286                   |

|                    |           |
|--------------------|-----------|
| Billing Type:      | Cash      |
| Billing Calendar:  | Broadcast |
| Billing Cycle:     | EOM/EOC   |
| Agency Commission: | 15%       |

|            |                |                                       |
|------------|----------------|---------------------------------------|
| Advertiser | Name:          | 60 Plus Association                   |
|            | Demographic:   | A35+                                  |
|            | Product Codes: | IS-Candidate/US House,IS-Issue/Ballot |
|            | Priority:      | P-1                                   |
|            | Revenue Codes: | AGY, GEN, POL                         |

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount   |
|------------|----------|---------|--------------|--------------|
| 10/01/12   | 10/28/12 | 128     | \$122,850.00 | \$104,422.50 |

**Totals**

| Month         | # Spots    | Gross Amount        | Net Amount          | Rating      |
|---------------|------------|---------------------|---------------------|-------------|
| October 2012  | 128        | \$122,850.00        | \$104,422.50        | 0.00        |
| <b>Totals</b> | <b>128</b> | <b>\$122,850.00</b> | <b>\$104,422.50</b> | <b>0.00</b> |

## Account Executives

|                   |              |              |                               |         |
|-------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
| Jim Quinn         |              |              | Start Of Order - End Of Order | 100%    |

| Ln    | Ch   | Start             | End             | Inventory Code                | Break             | Start/End Time | Days        | Len           | Spots | Rate       | Pri | Rtg  | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-------------------------------|-------------------|----------------|-------------|---------------|-------|------------|-----|------|------|-------|------------|
| 1     | KPNX | 10/19/12          | 10/19/12        | M-F 5-530p<br>M-F 5-530p      | CM                | 5-530p         | ----F--     | :30           | 1     | \$1,000.00 | P-1 | 0.00 | NM   | 1     | \$1,000.00 |
|       |      |                   |                 |                               |                   |                |             |               |       |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ----F--                       | 1                 |                | \$1,000.00  | 0.00          |       |            |     |      |      |       |            |
| 2     | KPNX | 10/19/12          | 10/19/12        | M-F 6-630p<br>12 News 6pm     | CM                | 6-630p         | ----F--     | :30           | 2     | \$1,400.00 | P-1 | 0.00 | NM   | 2     | \$2,800.00 |
|       |      |                   |                 |                               |                   |                |             |               |       |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ----F--                       | 2                 |                | \$1,400.00  | 0.00          |       |            |     |      |      |       |            |
| 3     | KPNX | 10/19/12          | 10/19/12        | M-F 630-7p<br>Extra           | CM                | 630-7p         | ----F--     | :30           | 2     | \$1,500.00 | P-1 | 0.00 | NM   | 2     | \$3,000.00 |
|       |      |                   |                 |                               |                   |                |             |               |       |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ----F--                       | 2                 |                | \$1,500.00  | 0.00          |       |            |     |      |      |       |            |
| 4     | KPNX | 10/19/12          | 10/19/12        | Tonight Show<br>Tonight Show  | CM                | 1035-1135p     | ----F--     | :30           | 1     | \$1,400.00 | P-1 | 0.00 | NM   | 1     | \$1,400.00 |
|       |      |                   |                 |                               |                   |                |             |               |       |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ----F--                       | 1                 |                | \$1,400.00  | 0.00          |       |            |     |      |      |       |            |
| 5     | KPNX | 10/21/12          | 10/21/12        | Su 10 pm News<br>Su 10pm News | CM                | 10-1035p       | -----S      | :30           | 1     | \$2,500.00 | P-1 | 0.00 | NM   | 1     | \$2,500.00 |
|       |      |                   |                 |                               |                   |                |             |               |       |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S                        | 1                 |                | \$2,500.00  | 0.00          |       |            |     |      |      |       |            |
| 6     | KPNX | 10/20/12          | 10/20/12        | SAT TDY<br>NBC Today Show     | CM                | Saturday Today | -----S-     | :30           | 2     | \$500.00   | P-1 | 0.00 | NM   | 2     | \$1,000.00 |
|       |      |                   |                 |                               |                   |                |             |               |       |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S-                       | 2                 |                | \$500.00    | 0.00          |       |            |     |      |      |       |            |

Order / Rev: 723572 - 1  
 Alt Order #: 06384693  
 Flight Dates: 10/19/12 - 10/28/12

Advertiser: 60 Plus Association  
 Product Desc: 60 + ASSOCIATION Flight 10/19-10/28,2  
 Estimate: 575  
**KPNX**

| Ln         | Ch   | Start             | End             | Inventory Code                             | Break             | Start/End Time | Days        | Len | Spots         | Rate       | Pri | Rtg  | Type | Spots | Amount     |
|------------|------|-------------------|-----------------|--|-------------------|----------------|-------------|-----|---------------|------------|-----|------|------|-------|------------|
| 6          | KPNX | 10/20/12          | 10/20/12        | SAT TDY<br>NBC Today Show                  | CM                | Saturday Today | -----S-     | :30 | 2             | \$500.00   | P-1 | 0.00 | NM   | 2     | \$1,000.00 |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:      |      | 10/15/12          | 10/21/12        | -----S-                                    | 2                 |                | \$500.00    |     | 0.00          |            |     |      |      |       |            |
| 7          | KPNX | 10/20/12          | 10/20/12        | Notre Dame Football<br>Notre Dame Football | CM                | Various        | -----S-     | :30 | 1             | \$1,000.00 | P-1 | 0.00 | NM   | 1     | \$1,000.00 |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:      |      | 10/15/12          | 10/21/12        | -----S-                                    | 1                 |                | \$1,000.00  |     | 0.00          |            |     |      |      |       |            |
| 8          | KPNX | 10/20/12          | 10/20/12        | Chris Matthews<br>Chris Matthews           | CM                | Various        | -----S-     | :30 | 1             | \$600.00   | P-2 | 0.00 | NM   | 1     | \$600.00   |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:      |      | 10/15/12          | 10/21/12        | -----S-                                    | 1                 |                | \$600.00    |     | 0.00          |            |     |      |      |       |            |
| 9          | KPNX | 10/20/12          | 10/20/12        | 6-7p 12 News Saturday<br>6p News Now 1hr   | CM                | 6-7p           | -----S-     | :30 | 2             | \$600.00   | P-2 | 0.00 | NM   | 2     | \$1,200.00 |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:      |      | 10/15/12          | 10/21/12        | -----S-                                    | 2                 |                | \$600.00    |     | 0.00          |            |     |      |      |       |            |
| 10         | KPNX | 10/20/12          | 10/20/12        | Sat Prime A<br>Revolution                  | CM                | 7-8p           | -----S-     | :30 | 1             | \$1,200.00 | P-2 | 0.00 | NM   | 1     | \$1,200.00 |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:      |      | 10/15/12          | 10/21/12        | -----S-                                    | 1                 |                | \$1,200.00  |     | 0.00          |            |     |      |      |       |            |
| 11         | KPNX | 10/20/12          | 10/20/12        | Sat Prime B<br>Chicago Fire                | CM                | 8-9p           | -----S-     | :30 | 2             | \$1,400.00 | P-2 | 0.00 | NM   | 2     | \$2,800.00 |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:      |      | 10/15/12          | 10/21/12        | -----S-                                    | 2                 |                | \$1,400.00  |     | 0.00          |            |     |      |      |       |            |
| 12         | KPNX | 10/21/12          | 10/21/12        | SUN TDY<br>NBC Today Show (Su)             | CM                | 5-9a           | -----S      | :30 | 2             | \$500.00   | P-2 | 0.00 | NM   | 2     | \$1,000.00 |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:      |      | 10/15/12          | 10/21/12        | -----S                                     | 2                 |                | \$500.00    |     | 0.00          |            |     |      |      |       |            |
| 13         | KPNX | 10/21/12          | 10/21/12        | Sun 8-10a<br>12 News Sun Today             | CM                | Various        | -----S      | :30 | 2             | \$500.00   | P-2 | 0.00 | NM   | 2     | \$1,000.00 |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:      |      | 10/15/12          | 10/21/12        | -----S                                     | 2                 |                | \$500.00    |     | 0.00          |            |     |      |      |       |            |
| 14         | KPNX | 10/22/12          | 10/26/12        | M-F Today Show 7-9a<br>NBC Today Show      | CM                | 7-9a           | MTWTF--     | :30 | 4             | \$1,000.00 | P-2 | 0.00 | NM   | 4     | \$4,000.00 |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:      |      | 10/22/12          | 10/28/12        | MTWTF--                                    | 4                 |                | \$1,000.00  |     | 0.00          |            |     |      |      |       |            |
| 15         | KPNX | 10/22/12          | 10/26/12        | M-F 12-1230p<br>12 News at Noon            | CM                | 12-1230p       | MTWTF--     | :30 | 10            | \$350.00   | P-2 | 0.00 | NM   | 10    | \$3,500.00 |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:      |      | 10/22/12          | 10/28/12        | MTWTF--                                    | 10                |                | \$350.00    |     | 0.00          |            |     |      |      |       |            |
| 16         | KPNX | 10/22/12          | 10/26/12        | M-F 1230-1p<br>Millionaire (R)             | CM                | 1230-1p        | MTWTF--     | :30 | 10            | \$275.00   | P-2 | 0.00 | NM   | 10    | \$2,750.00 |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:      |      | 10/22/12          | 10/28/12        | MTWTF--                                    | 10                |                | \$275.00    |     | 0.00          |            |     |      |      |       |            |
| 17         | KPNX | 10/22/12          | 10/26/12        | M-F 3-4p<br>Ellen                          | CM                | 3-4p           | MTWTF--     | :30 | 9             | \$700.00   | P-1 | 0.00 | NM   | 9     | \$6,300.00 |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:      |      | 10/22/12          | 10/28/12        | MTWTF--                                    | 9                 |                | \$700.00    |     | 0.00          |            |     |      |      |       |            |
| 18         | KPNX | 10/22/12          | 10/26/12        | M-F 4-5p<br>12 News EVB                    | CM                | 4-5p           | MTWTF--     | :30 | 10            | \$600.00   | P-1 | 0.00 | NM   | 10    | \$6,000.00 |
| 2X MAX/DAY |      |                   |                 |  |                   |                |             |     |               |            |     |      |      |       |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |



Order / Rev: 723572 - 1  
 Alt Order #: 06384693  
 Flight Dates: 10/19/12 - 10/28/12

Advertiser: 60 Plus Association  
 Product Desc: 60 + ASSOCIATION Flight 10/19-10/28,2  
 Estimate: 575  
**KPNX**

| Ln    | Ch   | Start             | End             | Inventory Code                                   | Break | Start/End Time              | Days              | Len | Spots       | Rate       | Pri           | Rtg  | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|--|-------|-----------------------------|-------------------|-----|-------------|------------|---------------|------|------|-------|------------|
| 27    | KPNX | 10/27/12          | 10/27/12        | Chris Matthews<br>Chris Matthews                 | CM    | Various                     | -----S-           | :30 | 1           | \$600.00   | P-2           | 0.00 | NM   | 1     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -----S-  |       |                             | 1                 |     | \$600.00    |            | 0.00          |      |      |       |            |
| 28    | KPNX | 10/27/12          | 10/27/12        | 6-7p 12 News Saturday<br>6p News Now 1hr         | CM    | 6-7p                        | -----S-           | :30 | 2           | \$600.00   | P-2           | 0.00 | NM   | 2     | \$1,200.00 |
|       |      | 2X MAX/DAY        |                 |  |       |                             |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -----S-  |       |                             | 2                 |     | \$600.00    |            | 0.00          |      |      |       |            |
| 29    | KPNX | 10/27/12          | 10/27/12        | Sat Prime A<br>Revolution                        | CM    | 7-8p                        | -----S-           | :30 | 1           | \$1,200.00 | P-2           | 0.00 | NM   | 1     | \$1,200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -----S-  |       |                             | 1                 |     | \$1,200.00  |            | 0.00          |      |      |       |            |
| 30    | KPNX | 10/27/12          | 10/27/12        | Sat Prime B<br>Chicago Fire                      | CM    | 8-9p                        | -----S-           | :30 | 1           | \$1,400.00 | P-2           | 0.00 | NM   | 1     | \$1,400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -----S-  |       |                             | 1                 |     | \$1,400.00  |            | 0.00          |      |      |       |            |
| 31    | KPNX | 10/28/12          | 10/28/12        | SUN TDY<br>NBC Today Show (Su)                   | CM    | 5-9a                        | -----S            | :30 | 2           | \$500.00   | P-2           | 0.00 | NM   | 2     | \$1,000.00 |
|       |      | 2X MAX/DAY        |                 |  |       |                             |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -----S   |       |                             | 2                 |     | \$500.00    |            | 0.00          |      |      |       |            |
| 32    | KPNX | 10/28/12          | 10/28/12        | Sun 8-10a<br>12 News Sun Today                   | CM    | Various                     | -----S            | :30 | 2           | \$500.00   | P-2           | 0.00 | NM   | 2     | \$1,000.00 |
|       |      | 2X MAX/DAY        |                 |  |       |                             |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -----S   |       |                             | 2                 |     | \$500.00    |            | 0.00          |      |      |       |            |
| 33    | KPNX | 10/26/12          | 10/26/12        | Fri Prime A<br>Mockingbird Lane                  | CM    | 658-8p                      | ----F--           | :30 | 2           | \$2,000.00 | P-2           | 0.00 | NM   | 2     | \$4,000.00 |
|       |      | ADD               |                 |  |       |                             |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | ----F--  |       |                             | 2                 |     | \$2,000.00  |            | 0.00          |      |      |       |            |
| 34    | KPNX | 10/27/12          | 10/27/12        | Sat Prime B<br>Chicago Fire                      | CM    | 8-9p                        | -----S-           | :30 | 1           | \$1,400.00 | P-2           | 0.00 | NM   | 1     | \$1,400.00 |
|       |      | ADD               |                 |  |       |                             |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -----S-  |       |                             | 1                 |     | \$1,400.00  |            | 0.00          |      |      |       |            |
| N35   | KPNX | 10/28/12          | 10/28/12        | Local Prime Special<br>12News Connecting Arizona | CM    | 9-10p<br>(9:00 PM-10:00 PM) | -----S            | :30 | 1           | \$3,000.00 | P-1           | 0.00 | NM   | 1     | \$3,000.00 |
|       |      | mg                |                 |  |       |                             |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -----S   |       |                             | 1                 |     | \$3,000.00  |            | 0.00          |      |      |       |            |
| N36   | KPNX | 10/26/12          | 10/26/12        | Fri Prime C<br>Dateline                          | CM    | 9-10p                       | ----F--           | :30 | 1           | \$3,800.00 | P-2           | 0.00 | NM   | 1     | \$3,800.00 |
|       |      | mg                |                 |  |       |                             |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | ----F--  |       |                             | 1                 |     | \$3,800.00  |            | 0.00          |      |      |       |            |

\*Tax 1 Note: Tax 0.5%.

Totals 128 \$122,850.00